

Milk your budget.

Investing in your health always pays off. That's why I drink lowfat milk. Even at today's prices, an 8-ounce glass of milk only costs about a quarter, which is a great value when you consider that milk is one of the most nutrient-rich items in your grocery cart.* So drink up. You can't afford not to.

got milk?[®]

whymilk.com

*Based on August 2008 USDA and IRI nationwide grocery surveys for the average price of a gallon of milk.
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